



SAN DIEGO UNIFIED PORT DISTRICT MARKETING ADVISORY COMMITTEE

**Wednesday, June 25, 2008
1 p.m.**

**Training Room
Don L. Nay Port Administration Building
3165 Pacific Highway
San Diego, CA 92101**

- I. CALL TO ORDER
- II. WELCOME
- III. STAFF REPORTS
 - Maritime Educational Program
 - Cox Media
 - Channel 10
 - Open Letter
 - Marketing Program of Work 2008-2009
 - New Marketing Tools
 - Interactive Text Messaging
 - Website
 - New Brochure Look and Port Emblems
 - Green Port
 - Mega Yacht Marketing
 - Open Discussion
- IV. DATE OF FUTURE MEETING
 - Tuesday, August 26, 1 p.m. – 3 p.m., Training Room
- V. PUBLIC COMMENTS
- VI. ADJOURNMENT

NOTE: Agendas are available in alternative formats upon request. If you require assistance or auxiliary aids in order to participate at public meetings, please contact the District Clerk's Office at 619-686-6206 within 24 hours of the meeting. Please note, if no quorum is achieved the meeting will be adjourned for lack of a quorum and rescheduled.